



FORMA SUPPLY

BUSINESS PROFILE / TEXAS, USA

Specialty grocery sourcing. Marketplace retail.

Texas-based e-commerce retailer and wholesale buyer building repeat supplier relationships around products that perform.

AT A GLANCE

A concise profile for wholesale account review.

BUSINESS

E-commerce retailer + wholesale buyer

Texas, USA

PRIMARY FOCUS

Specialty grocery + selected consumer goods

Asian grocery is a core sourcing specialty

RETAIL CHANNELS

Amazon + eBay

Established third-party marketplaces

BUYING FORMATS

Case / master case / pallet

Scaled according to product fit and demand

BUYING APPROACH

Evaluate / test / reorder / scale

Repeat purchasing follows proven performance

DOCUMENTATION

Resale + business records

Standard account documents available upon request

SOURCING FOCUS

What we buy

A flexible specialty-grocery mix built around repeat demand and workable wholesale economics.

SNACKS + CONFECTIONERY

COFFEE + TEA + BEVERAGES

PANTRY + COOKING STAPLES

SAUCES + SEASONINGS

SHELF-STABLE GROCERY

SELECTED CONSUMER GOODS

HOW WE PURCHASE

01

EVALUATE

Fit + economics

02

TEST

Controlled quantity

03

REORDER

Back performance

04

SCALE

Grow purchasing